Appalachian Regional Library

long range plan 2015-2020

Appalachian
REGIONAL LIBRARY
Wilkes ❧ Ashe ❧ Watauga

To create this plan, Appalachian Regional Library sought input from local residents, community leaders, and library staff about what services and programs your library should offer to bring the most value to library users. We distilled these responses into 12 goals, 4 service priorities, and a single purpose that will help our libraries serve you better.

one MISSION

The Appalachian Regional Library promotes knowledge, reading, and imagination; supports and encourages life-long learning; and contributes to the sense of community and the economic well-being of Ashe, Wilkes, and Watauga Counties.

four SERVICE PRIORITIES

technology

lifelong learning

library as place

reading

twelve GOALS

reading

Goal 1: Emergent readers will have access to activities, services, and resources designed to help them succeed as readers.

Goal 2: Established readers of all ages will have accesss to activities, services, and resources that satisfy and encourage their reading needs.

library as place

Goal 3: Residents will visit our libraries because they know them to be safe, comfortable, attractive, and welcoming.

Goal 4: Users of social media and the Internet will have access to a visually appealing and actively updated suite of social media and websites that promote the libraries.

Goal 5: Library users will have outstanding user experiences provided by well-trained and adequately compensated staff.

lifelong learning

Goal 6: Community members will be able to satisfy curiosity and engage in lifelong learning through a variety of informative and entertaining library programs.

Goal 7: The personal education and information goals of library users of all ages and backgrounds will be supported by up-to-date and relevant library collections.

Goal 8: Community members will have access to an increased variety of resources and programs that enhance lifelong learning through expanded partnerships between the libraries and local agencies.

Goal 9: Libraries will promote lifelong learning by providing information or programs at non-library locations in the community as well as online.
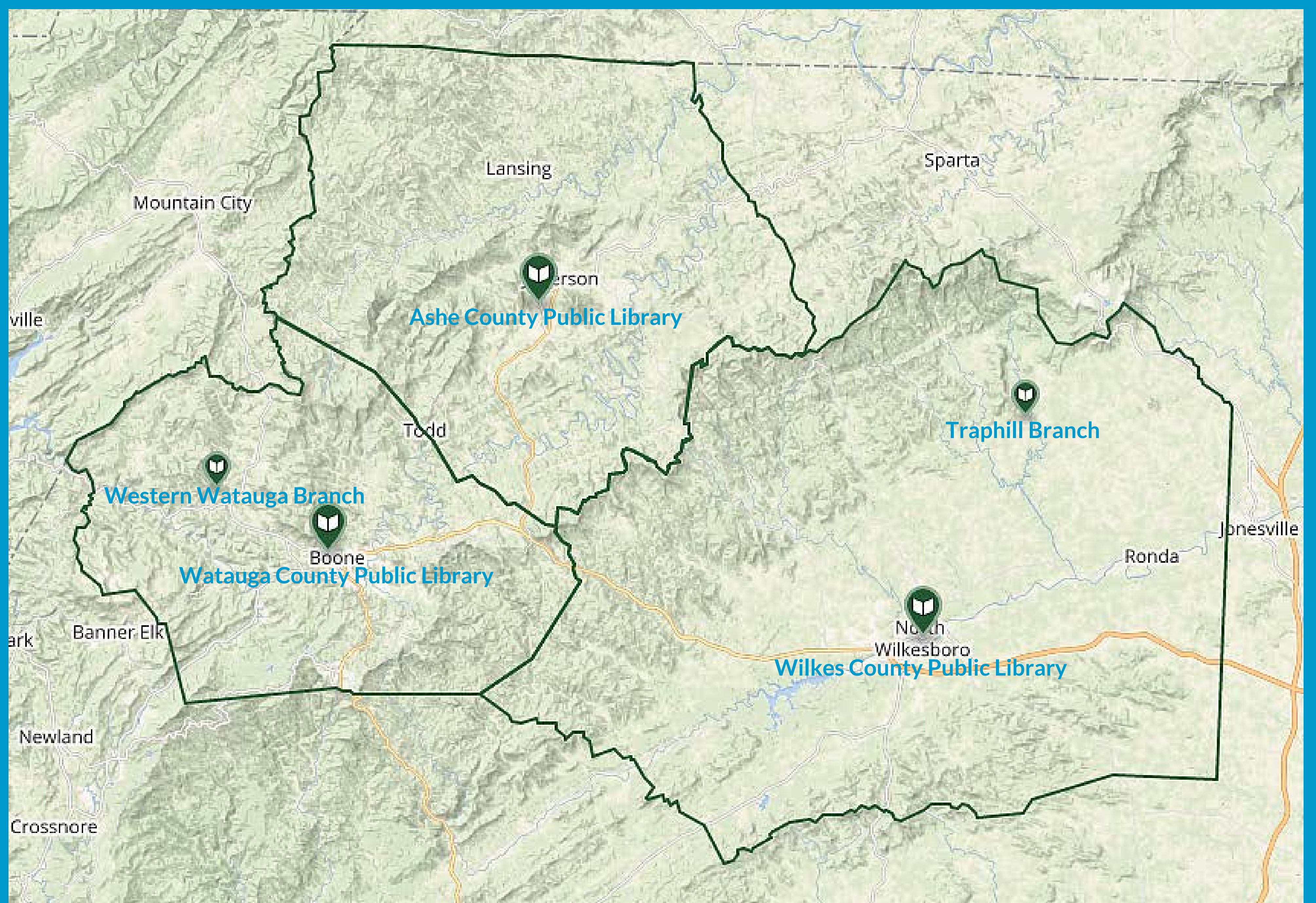
technology

Goal 10: To enable users to have access to the digital resources needed to succeed in their daily lives, the libraries will provide sufficient devices, software, and bandwidth to accommodate user demand.

Goal 11: Library users will have access to technology experiences that will connect, inspire, and inform.

Goal 12: Information seekers will be provided with new ways to connect to library resources and services.

APPALACHIAN REGIONAL LIBRARY LOCATIONS

Ashe County Public Library
148 Library Dr. West Jefferson, NC 28694 | 336.846.2041 | www.ashelibrary.org

Watauga County Public Library
140 Queen St. Boone, NC 28607 | 828.264.8784 | www.wataugacountylibrary.org

Western Watauga Branch Library
1085 Old US Hwy 421 Sugar Grove, NC 28679 | 828.297.5515 |
www.wataugacountylibrary.org/wwhoursd

Wilkes County Public Library
215 Tenth St. North Wilkesboro, NC 28659 | 336.838.2818 | www.wilkeslibrary.org

Traphill Branch Library
6938 Traphill Rd. Traphill, NC 28685 | 336.957.2534 | www.wilkeslibrary.org/traphill