

2024 ARLS GOALS OVERVIEW

TASK	STRATEGIC PLAN GOAL	% DONE	NOTES
Increase Compensation	Goal 1 - Become known as the gateway to and centerpiece of our communities - Expand funding	100%	Final adjusted budgets include salary increases for all ARL employees NCDIT and LSTA Grants to provide additional earning opportunities SFRF funds overage bonus proposed for all employee
Improve and Normalize Workloads and Workflows	Goal 4 – Build high quality collections – Assess patron needs on an ongoing basis	25%	Platform fees dropped via revised partnership with Northwest Library system. This allows for more titles to be added to the ebook collection.
Improved Patron Interaction and Service Expectations	Goal 1 - Become known as the gateway to and centerpiece of our communities - Focus on positive patron Experiences Goal 3 - Deliver robust technology and digital literacy programming - Offer regular technology assistance, training, and programs in-person and virtually	55%	LSTA Grant awarded for \$79,225.50 towards Literacy efforts in Watauga and Ashe counties. Digital Champion Grant from NCDIT awarded for \$402,000 to provide hotspots, digital device and library service trainings via Technology Outposts, Senior Outreach and Digital Navigators. Laptops and checkout kiosks are also a part of this grant as well as digital book clubs.
Structural/Interior Facility Improvements	Goal 3 - Deliver robust technology and digital literacy programming - Expand the “walls” of the library to include diverse and underserved populations and areas	5%	Recent \$100,000 from Wilkes County toward facility improvements and \$85,000 in donations from Herring and Stone Foundations toward effort secured in June. Watauga library renovation ideas are currently under review as expansion campaign committee nears Silent Phase of \$3 million fundraising initiative. Renovation grant Due August 24 https://www.commerce.nc.gov/grants-incentives/downtown-development-funds
Enhance Cross-County Collaborations	Goal 1 - Become known as the gateway to and centerpiece of our communities - Collaborate regionally to leverage programs and services for all ages Goal 3 - Deliver robust technology and digital literacy programming -	25%	Looking for a social outing such as a baseball game or picnic to give all employees a chance to socialize.

Provide regular
technology training
for staff

ARLS RISK AND ISSUE HISTORY

ISSUE	DESCRIPTION	DATE
Lontime Serving Board Member Departures	Departing/Onboarding	Summer 2024
Wilkes Patron Ban Lifted	No return to library	
Donation Receiving Procedures		
NCDIT Grant Prep	Revisions to plan for Grant Award	120 days from Contract

Any board member who would like to work on strategy/outreach/introductions to potential municipal funders is encouraged to contact system director for follow up jstarks@arlibrary.org or 601-665-5546. As always, thank you for your service